



# SWEET PEA FESTIVAL 2013

## 'It's Magical!': T-Shirt Art Contest Information

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Sweet Pea Festival 2013 is sponsoring its fourth annual T-Shirt Art Contest, and this year's theme is 'It's Magical!' All ages and levels of expertise are encouraged to enter. There are two categories for entrants: Category 1 (ages 5 thru 13) and Category 2 (ages 14 and older). Each category will have a grand prize winner. **Winning designs will be used on this year's Sweet Pea Festival T-shirts:** Category 1 for the children's t-shirts and Category 2 for the adults' t-shirts.

The Sweet Pea Festival is Bozeman's summer celebration of the arts which includes an art show, Chalk on the Walk, the Bite of Bozeman, a parade, and activities and events in Lindley Park: music, children's activities, dance, arts and crafts, food concessions, and more. This year's Festival will be **August 2<sup>nd</sup>–August 4<sup>th</sup>**, with preliminary events beginning July 30<sup>th</sup>.

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### **PRIZES**

There are two contest categories:

- **Category 1:** Ages 5 through 13
- **Category 2:** Ages 14 and older

One prize per category:

- **Category 1:** Prize \$100 cash plus one t-shirt (with Category 1 winning design)
- **Category 2:** Prize \$500 cash plus one t-shirt (with Category 2 winning design)

### **DEADLINE**

**Hand delivered entries** will be accepted **ONLY** between 12PM and 4PM on Thursday, March 28 and 12PM and 7PM Friday, March 29, 2013 at the Sweet Pea Office, 424 E. Main St., Suite 203B, Bozeman, MT (the Jacobs Crossing Building, 2nd Floor).

**Mailed entries** should be sent to 424 E. Main St., Suite 203B Bozeman, MT 59715 and must arrive by Thursday, March 28, 2013.

### **GENERAL INFORMATION**

*The entry form appears at the bottom of this announcement.*

- All entries must be mounted on a firm backing (e.g. foam core, mat board).
- **All entries must have a completed and signed entry form securely attached to the back.**
- NO identification of the artist/entrant of any kind may be incorporated into the artwork or appear on the front of the submission.
- **A parent or guardian must sign the entry form for any entrants under age 18. A teacher's signature is not sufficient.**

The Sweet Pea Board of Directors reserves the right to reject any and all entries and to require minor design changes from the winner should the Board find it necessary, and reserves the final design decisions regarding application of text/typographical elements (see Entry Specifications and the Copyright sections, below). Sweet Pea Festival and its officers and agents are not responsible for the loss or damage to entries, although reasonable care will be taken to ensure that all entries are safely handled and displayed.

### **ELIGIBILITY**

All levels of expertise are encouraged to enter.

### **ENTRY SPECIFICATIONS**

- Image size of all entries must be a minimum of 6" x 6", vertical and horizontal. Entries with smaller dimensions will NOT be considered.
- Entries must be submitted on white unlined paper or stretched canvas.
- Two original entries per person may be submitted.
- Entries must not be a copy of any previously published materials.
- The winning entry cannot depict items that are not allowed at the Sweet Pea Festival (e.g. alcohol, pets, etc.).
- Entries should depict the spirit of the Sweet Pea Festival.
- You may include the Sweet Pea logo (see above for a sample) and/or the words "Sweet Pea '13" OR "Sweet Pea 2013", "August 2, 3 & 4", "Bozeman, Montana", "Sweet Pea A Festival of the Arts", and/or "© 2013", as elements in your submission, either in hand-lettering or typographical font. You may also include elements pertaining to this year's theme: 'It's Magical!' You are not required to include any of these elements and preference will not be given either way.
- We suggest avoiding the use of charcoals and pastels as they may smudge.

**CATEGORY-SPECIFIC SPECIFICATIONS**

**Category 1 (entrant ages 5 thru 13):** Submissions should be a hand illustration in your choice of media. Category 1 entrants are encouraged not to use computer-generated artwork.

**Category 2 (entrant ages 14 and older)** Submissions should be an illustration in your choice of media including computer generated artwork. The use of stock clip art is not permitted, and all fonts used must be available free for commercial use without payment of royalties. If the artwork is computer generated, the contest winner must provide an electronic file of the artwork—either an Adobe Illustrator (.ai) or Photoshop (.psd) document—separated and layered.

**NON-WINNING ENTRIES**

Non-winning entries using Sweet Pea-identified text and/or the Sweet Pea logo may be retained by the Sweet Pea Festival. The entrant of a non-winning entry using such text/logo may submit a written request to the Sweet Pea Festival to reclaim the entry or reproduce the artwork of such entry provided that no reproduction shall include any association with the Sweet Pea Festival. Such permission will not be unreasonably denied. Written requests must be received by August 31, 2013. (A standard reclamation form can be provided by Sweet Pea if desired. Signature required.)

Non-winning hand-delivered entries without text and/or logo may be picked up from Tuesday to Thursday, August 13<sup>th</sup>, 14<sup>th</sup>, and 15<sup>th</sup>, 2013, 12PM—4PM at the Sweet Pea office in the Jacobs Crossing Building, 424 E. Main St., Suite 203B. Non-winning mailed entries without text and/or logo will be returned only if a sturdy reusable container and sufficient return postage are provided. **All unclaimed entries will be discarded after August 31, 2013.**

**COPYRIGHT**

In exchange for the award, the winner relinquishes and assigns all rights to the design to Sweet Pea Festival. The Sweet Pea Festival reserves the right to modify and adapt the winning design without further consent from or compensation to the winning artist. The original work will be owned by the Sweet Pea Festival.

**NOTIFICATION**

The Sweet Pea Board of Directors will jury the entries at its regular April meeting. The winning artist will be notified between April 11<sup>th</sup> and April 19<sup>th</sup>, 2013, and announced on our website and Facebook after notification to the winner. Non-winning artists are not guaranteed to receive notification.

**QUESTIONS**

Visit our website: [sweetpeafestival.org](http://sweetpeafestival.org) or send e-mail to: [tshirt@sweetpeafestival.org](mailto:tshirt@sweetpeafestival.org). For general Sweet Pea Festival questions, call the Sweet Pea office at 406-586-4003.



**SWEET PEA FESTIVAL 2013  
'It's Magical!': T-Shirt Art Contest Entry Form**

By signing this entry form, the entrant acknowledges that he or she has read the entire *Sweet Pea Festival 2013 'It's Magical!': T-Shirt Art Contest Information* and agrees to the terms and conditions stated in this document. Please keep the Information pages for your records and return this Entry Form portion with your entry. Parents/Guardians of entrants under the age of 18 make these acknowledgements on their own behalf and on behalf of the minor entrant.

Artist Name: \_\_\_\_\_ Grade, if applicable: \_\_\_\_\_

Home Address: \_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_

E-mail (of parent/guardian): \_\_\_\_\_

Yes, please add me to the list to receive Sweet Pea e-newsletters and notices pertaining to future contests.

Title of the artwork: \_\_\_\_\_

Comments on your picture: \_\_\_\_\_

Medium used: \_\_\_\_\_

Signature of Artist/Entrant: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Parent/Guardian: \_\_\_\_\_ Date: \_\_\_\_\_

*(Mandatory if artist is under 18 years of age)*

Entry # (office use only): \_\_\_\_\_

Telephone number (office use only): \_\_\_\_\_