

# SWEET PEA FESTIVAL 2025



# POSTER CONTEST

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**Sweet Pea Festival 2025** is sponsoring its annual poster contest and a \$1,000 prize for this year's Festival poster winner. All ages and levels of expertise are encouraged to enter.

The Sweet Pea Festival is Bozeman's summer celebration of the arts which includes an art show, Chalk on the Walk, a parade, and activities and events in Lindley Park: music, children's activities, dance, arts and crafts, food concessions and more. This year's festival will be **August 1st- August 3rd** with preliminary events beginning July 29th. This year also marks the **48<sup>th</sup> Sweet Pea Festival**, which was first held in 1978!

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## PRIZE

One award: \$1,000.00 Grand Prize

## DEADLINE

**Digital entries are preferred but hand delivered entries** will be accepted at the Sweet Pea Office, 424 E. Main St., Suite 203B, Bozeman, MT (the Jacobs Crossing Building, 2nd Floor) during operating hours. Please call 406-586-4003 for weekly schedule prior to stopping by.

**DIGITALLY SUBMIT  
YOUR ENTRIES TO:  
poster@sweetpeafestival.org**

**Deadline for all hand-delivered entries is 5:00PM Friday, May 2.**

**PDF format sized to  
18"x24"**

**Mailed entries** should be sent to 424 E. Main St., Suite 203B Bozeman, MT 59715 and must arrive by Friday, May 2, 2025. **PLEASE DO NOT SEND YOUR ENTRY "SIGNATURE REQUIRED."**

All entries must be submitted with an entry form, at the bottom of this announcement.

## GENERAL INFORMATION

All entries must be clearly identified (on the reverse side if hand delivered) with the attached entry form. Additionally, **the 18" x 24" entry must be mounted on a firm back (foam core) or within a frame.** The Sweet Pea Board of Directors reserves the rights to reject any and all entries, to request one design change from the winner should the Board determine it necessary, and reserves the final say regarding application of elements in Option #2 (see Entry Specifications below). Sweet Pea Festival and its officers and agents are not responsible for the loss or damage to entries or frames, although reasonable care will be taken to insure that all entries are safely handled and displayed.

## ELIGIBILITY

Everyone is eligible to enter the poster contest. There is no age limit for contestants. All ages and levels of expertise are encouraged to enter.

## ENTRY SPECIFICATIONS

Image size of entry must be **18" x 24"** vertical or horizontal. Entries in dimensions other than these WILL NOT be considered. Contestants have two options to choose from for their entry. Art in either option must be finished artwork, framed or ready to be framed. Please be aware that the winning entry cannot feature items such as cigarettes or weapons that are NOT allowed at the Sweet Pea Festival and should not feature items such as dogs or pets.

**Contestants have two options to choose from for their entry:**

**OPTION #1:** An illustration in your choice of media, and for those familiar with the usage of type, you may include the words "Sweet Pea '25" OR "Sweet Pea 2025", OR "Sweet Pea's 48<sup>th</sup> Festival," OR "Sweet Pea - Where Art & Community Meet", the Sweet Pea logo (see above or email [ed@sweetpeafestival.org](mailto:ed@sweetpeafestival.org) for an electronic version), "August 1, 2, & 3", "Bozeman, Montana", "Sweet Pea, A Festival of the Arts", "©2025", as elements in your artwork.

**OPTION #2:** An illustration in your choice of media excluding the type in Option #1. The artwork does not need to have a reserved space for the type. The Sweet Pea Graphics Committee will apply those type elements. Please note: It can be difficult for the judges to envision the added type.

**COPYRIGHT**

Entrant agrees that the Sweet Pea Festival shall own all entries that incorporate the Sweet Pea name, logo, design, or any reference to the Sweet Pea Festival and the copyrights for these entries. Sweet Pea Festival is given the right to adjust the winning entry to other graphic materials without further compensation to the winning entrant.

**NOTIFICATION**

The Sweet Pea Board of Directors will jury the entries at their regular May meeting. The winning artist will be notified between May 15-31, 2025, and announced on our website and social media after notification. Non-winning artists are not guaranteed to receive notification and will not be provided any feedback on their entry.

**DISPLAY OF ENTRIES**

Entries may be displayed either on our website or in conjunction with the Festival, the specific time and place to be announced.

**NON-WINNING ENTRIES**

**If OPTION #1 listed above was used:** Sweet Pea Festival will retain all entries in Option 1; however, the entrant of a non-winning entry may request, in writing from the Sweet Pea Festival, reclamation of the artwork of the entry provided that no reproduction shall make any association with the Sweet Pea Festival. Such permission shall not be unreasonably denied. (A standard reclamation form can be provided by Sweet Pea if desired. Artist signature required.) Non-winning, hand-delivered entries may be picked up **after September 2, 2025** at the Sweet Pea office in the Jacobs Crossing Building, 424 E. Main St., Suite 203B. Please call or email Sweet pea Festival to confirm office hours prior to pick up.

**If OPTION #2 listed above was used:** Non-winning, hand-delivered entries without text and/or logo may be picked up **after September 2, 2025** at the Sweet Pea office in the Jacobs Crossing Building, 424 E. Main St., Suite 203B. Please call or email Sweet pea Festival to confirm office hours prior to pick up.

**Non-winning, mailed in entries will be returned ONLY if a sturdy reusable container is provided at entry and a check for \$35 is included to cover return postage and handling. (International entries will not be returned.) Entries with appropriate packaging and payment will be shipped after September 15, 2025.**

**No entries will be stored after September 30, 2025.**

**QUESTIONS**

Visit our website: [sweetpeafestival.org](http://sweetpeafestival.org) or e-mail: [poster@sweetpeafestival.org](mailto:poster@sweetpeafestival.org).

For general Sweet Pea Festival questions, call the Sweet Pea Office at 406-586-4003.

# Sweet Pea Festival 2025 Poster Art Contest Entry Form

By signing this entry form, the entrant acknowledges that this entry form has been read and that entrant agrees to the terms and conditions slated in this entry form. Parents/Guardians of entrants under the age of 18 make these acknowledgments on their own behalf and on behalf of the minor entrant.

Entrant (or Parent/Guardian) Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Artist name: \_\_\_\_\_

Address: \_\_\_\_\_

Requesting my non-winning, mailed in entry be returned to me at the above address. Check # \_\_\_\_\_ for \$35 enclosed to cover shipping and handling.

E-mail address (this address will be for Sweet Pea use only): \_\_\_\_\_

Please DO NOT add me to the list to receive Sweet Pea e-newsletters and notices pertaining to future contests.

Phone: \_\_\_\_\_

Type of media used: \_\_\_\_\_

Age (if you would like it included): \_\_\_\_\_

\_\_\_\_\_ If your design does not win but is chosen for advertising purposes we will pay you \$250 for the exclusive right to use your design. Please initial here if you agree to this.

Entry # (office use only): \_\_\_\_\_

\*\*\* Every effort will be made to keep original artwork from damage should the entries be displayed for the public. Sweet pea Festival will not be held responsible for damages that may occur to art while on display. If you choose to not have your art displayed please notify the Sweet Pea Festival office.\*\*\*