

2025 Sweet Pea Festival
Parade Entry Application

DEADLINE: July 29



2025 Theme is

"Frozen Bozeman"

Parade Registration information

Responsible Party's Name:

Date:

Street Address:

City, State, Zip:

E-Mail Address:

Phone No:

Entry Description

Title: _____

Entry Description (please attach additional info/sketches as appropriate):

Sponsor: _____

Liability Agreement

The undersigned and/or its representative and agents release and hold harmless the Sweet Pea Festival of the Arts, its staff and its directors from any claim that is made against the Sweet Pea Festival of the Arts as a result of participation in the Sweet Pea parade on Main Street of Bozeman, Montana for Sweet Pea 2024. The term "the undersigned," shall refer not only to the person signing this

application, but the entity represented by such person and the person signing this application represents that he or she has the authority to execute this indemnification on behalf of such entity. The undersigned further agrees to indemnify Sweet Pea for any costs and damages it suffers as a result of any negligent acts by the undersigned, including representatives, agents and employees of the undersigned and will also include any attorney fees and court costs incurred in the defense of any claims arising from participation in the Sweet Pea parade. **The undersigned also agrees to read and comply with all rules attached to this application as well as the set-up procedures/directions, which they may receive with this entry or during the event itself.** Any infraction of the rules or direction to applicant set forth by the Sweet Pea Festival and its representatives may eliminate applicant's present and future participation in Sweet Pea Festival events.

Responsible Party Signature

Date

Application Submission

\$200 Prize for Best in Show!

\$100 Prize for Best Use of Sweet Peas!

Registration and \$25 entry fee due by July 29th. Please email your registration to:

parade@sweetpeafestival.org AND admin@sweetpeafestival.org

OR

Mail/drop-off the original signed application to:

Sweet Pea Festival

424 E Main St, Ste 203B

Bozeman, MT 59715

Entry Fees: Drop your \$25 entry fee at the Sweet Pea office, pay online via our website (<https://sweetpeafestival.org/sweet-pea-parade/>), OR scan the QR code to pay:



Please keep the 3rd & 4th pages for reference.

For Parade Committee Use Only

Date Received:

Approved:

Check Number:

Entry Number:

SWEET PEA PARADE

A Festival of the Arts

Parade Instructions & Rules

1. ALL ENTRIES MUST DISPLAY SWEET PEAS OR OTHER FLOWERS. Use of music is strongly encouraged. Please no loud air horns or noisy vehicles. **Undecorated floats are not allowed.** Antique and classic vehicles should be substantially decorated and on occasion will be asked to carry festival performers and VIP's. **All parade entries must be appropriate, tasteful, festive, promote the Sweet Pea spirit and parade theme. Remember this is a family friendly parade.**

2. PARADE ENTRY NUMBERS WILL BE EMAILED TO YOU by Aug 1st. Please display it on the passenger (south) side of your entry so the judges are able to see it clearly. **Entries do not need to line up in numerical order - the number is for judging purposes only.** Parade directors will determine the order of entries on site, mixing the content as the parade advances. The parade can approach 100 entries. All participants should be prepared to wait patiently until directed to proceed, and possibly go last. Entries with unique circumstances should address the parade chairperson prior to parade day staging for special instructions.

Email: parade@sweetpeafestival.org

3. STAGING BEGINS AT 8:30 AM. Staging will occur on Main Street between 8th and 11th Avenues. Enter from 11th so you will be facing the correct direction (East), lining up in the side streets once Main fills with entries. ***Please do not leave your vehicles in the Boot Barn/Ashley Furniture parking lot.*** Those planning to meet at the staging area should pre-arrange a specific location; once the street is crowded, it will be difficult to find your group. Parade order is random and determined on-site. **CHILDREN'S ENTRIES** will meet on South 9th between Babcock and Main. **EQUINE ENTRIES** will meet on North 9th between Main and Mendenhall. **PARADE ROUTE:** The parade will proceed East on Main Street to Church Avenue and then disperse by heading North on Church Avenue. Please follow directions given by parade directors and police officers.

4. CANDY DISTRIBUTION: According to Municipal Code 34.08.220: No parade participant shall throw, cast, or drop candy, trinkets, or any other articles from a moving vehicle. This provision does not prohibit a parade participant from providing candy or other articles directly to the spectators, provided the participant is walking. **Violation of this provision will result in a \$100 fine,** payable by the participant.

5. CAMPAIGNS, SPONSORSHIPS & ADVERTISING. Political, campaign, or demonstrative content entries are inappropriate for the Sweet Pea Parade and will not be allowed. **Entry sponsorship is acceptable however, sponsor *identification* shall be in lieu of primary and prominent advertising.** No pamphlets or promotional advertising may be handed out along the parade route.

- **NO "FOR SALE" VEHICLES.**
- **PLEASE NO STOPPING.**

No Stopping Along the parade route except for performing in front of the judge's stand (near Owenhouse Ace Hardware, south side of the street between Tracy and Black Avenues). Entertain for the judges, but please limit your stop to a maximum of 30 seconds. Try to maintain approximately 30 feet between entries along the parade route, avoiding long gaps.

- **ENTRIES WITH HORSES.** You are responsible for all animals in the staging area and throughout the parade route. Horses should be calm and comfortable in the excitement of a parade setting. All other entries shall respect the presence of horses, and allow appropriate spacing.

- **EQUINE SAFTY.** Unless involved with an entry including horses all participants will refrain from entering the equine staging area. The parade director will make every effort to space out the horse/wagon entries. If you are placed after a horse entry, take care not to approach horses from behind, as that is a horse “strike-zone.” Do not crowd the horses or push them forward, remember that they are animals not cars, and need their space to feel comfortable. If you need to approach a horseback rider or horse driver, the best approach is toward the shoulder, without eye-contact with the horse.

- The \$25 entry fees go toward the cash prizes to be awarded in each of the two categories listed on the previous page. Previous year winning entries, with same or similar content are allowed but are not eligible for awards. The Entry Fee is non-refundable.

11. We reserve the right to restrict content, signage, and refuse access to the parade route for any unregistered, non-complying and/or inappropriate entry. Unacceptable entries will be directed to leave parade staging areas. **Pre-registration is required.**

Thank you for your participation, unique entry and extra efforts to make the parade a spectacular celebration of the arts!